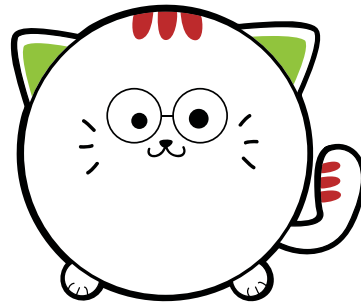


Ultra
Flexible

No Metal
Parts



LIFE ITALIA

Kids

MADE IN ITALY

Fun
Design

Ergonomic





Comfort, safety and durability

Created to meet the needs of parents and their little ones, the Life Italia Kids eyewear collection offers unsurpassed durability, a comfortable fit and adorable style.

Featuring the innovative “Multi-Flex” technology, this advanced collection delivers fashion and function.

"Multi-Flex" hinge

Designed in-house 12 years ago, our "Multi-Flex" hinge has the ability to flex 270° and jump back to its original position, offering unparalleled flexibility and greater durability thank to the use of Medical Rubber.

The result is safe, functional eyewear with less need for replacement of broken temples.

New Medical Rubber

Our new Life Italia Kids collection is manufactured using Medical Rubber, this revolutionary material is completely anti-allergenic which means parents can rest assured their Kids aren't putting any harmful chemicals in their mouth, skin, or eyes.

Our Medical Rubber provides flexibility, strength and high performance with a pleasant, "soft touch" feel.

Our extensive research over the years and collaboration with pediatrics optometrists indicate the importance of safety, durability and comfort to parents when it comes to their child's eyewear.

Add to that, our touch of fresh colours, design and commitment to a positive experience to understand why Life Italia Kids eyewear sets itself apart from other collections.

Technical Details

ANTI-ALLERGIC

UNBREAKABLE

ADAPTABLE

COMFORTABLE

EXTRA LIGHT



ULTRA FLEXIBLE

NO METAL PARTS

ERGONOMIC

FUN DESIGN

MEDICAL RUBBER







Toddlers

3-6 years

NI-130

LIFE ITALIA Kids 



Suitable for
multi-focal lenses



“Multi-Flex” hinges
provide unique flexibility
and greater durability to
Life Italia Kids frames

NI-130-C2

NI-130

3-6 years 41 - 15 - 115

LIFE ITALIA Kids 

NI-130-C1



NI-130-C2



NI-130-C3



NI-130-C4



NI-130-C5



NI-130-C6



NI-131

LIFE ITALIA Kids 

Bridge and nose pads are placed lower
so eyes are better centered



Medical Rubber material provides
safety, flexibility and strength



NI-131-C6

NI-131



3-6 years



42 - 14 - 115

LIFE ITALIA Kids



NI-131-C1



NI-131-C2



NI-131-C3



NI-131-C4



NI-131-C5



NI-131-C6



NI-132

LIFE ITALIA Kids 



Deeper groove eliminates lenses from popping out of the frame

European adjustable cable tips



NI-132-C2

NI-132



3-6 years



43 - 13 - 115

LIFE ITALIA Kids



NI-132-C1



NI-132-C2



NI-132-C3



NI-132-C4



NI-132-C5



NI-132-C6



NI-133

LIFE ITALIA Kids 



Flattering eye shapes
in soft to vibrant colors

Impact, weather and
temperature resistant



NI-133-C6

NI-133



3-6 years



43 - 13 - 115

LIFE ITALIA Kids



NI-133-C1



NI-133-C2



NI-133-C3



NI-133-C4



NI-133-C5



NI-133-C6



Teens

5-9 years

NI-134

LIFE ITALIA *Teens* 



Suitable for
multi-focal lenses



Longer temple
for perfect fit

NI-134-C6

NI-134



5-9 years



44 - 16 - 125

LIFE ITALIA *Teens*



NI-134-C1



NI-134-C2



NI-134-C3



NI-134-C4



NI-134-C5



NI-134-C6



NI-135

LIFE ITALIA Teens



Classic eye shape
for all ages



All 100% Made in Italy

NI-135-C1

NI-135



5-9 years



47 - 15 - 125

LIFE ITALIA *Teens*



NI-135-C1



NI-135-C2



NI-135-C3



NI-135-C4



NI-135-C5



NI-135-C6



NI-136

LIFE ITALIA *Teens*



New shapes, better performance
and cool looks!

European adjustable
cable tips



NI-136-C3

NI-136



5-9 years



48 - 13 - 125

LIFE ITALIA *Teens*



NI-136-C1



NI-136-C2



NI-136-C3



NI-136-C4



NI-136-C5



NI-136-C6



NI-137

LIFE ITALIA *Teens* 

NEW!



Suitable for multi-focal lenses

Longer temple for perfect fit



NI-137-C2

NI-137

10-12 years 50 - 16 - 125

LIFE ITALIA *Teens*



NI-137-C1



NI-137-C2



NI-137-C3



NI-137-C4



NI-137-C5



NI-137-C6



NI-138

LIFE ITALIA Teens



Fashionable shapes
for teenagers



New colours

NI-138-C5

NI-138

10-12 years 48 - 16 - 125

LIFE ITALIA Teens



NI-138-C1



NI-138-C2



NI-138-C3



NI-138-C4



NI-138-C5



NI-138-C6



Teens

12-16 years

JF-901

LIFE JUNIOR FLEX 



Suitable for teenagers



Completely new temple design

JF-901-C1

JF-901

👁️ 12-16 years 📏 48 - 16 - 135

LIFE JUNIOR FLEX 

JF-901-C1



JF-901-C2



JF-901-C3



JF-901-C4



JF-901-C5



JF-901-C6



JF-902

LIFE JUNIOR FLEX ①



Cooler styles

Still super flexible



JF-902-C2

JF-902



12-16 years



51 - 18 - 135

LIFE JUNIOR FLEX 

JF-902-C1



JF-902-C2



JF-902-C3



JF-902-C4



JF-903

LIFE JUNIOR FLEX ①



New funky colours



New sleek temple

JF-903-C4

JF-903



12-16 years



48 - 16 - 135

LIFE JUNIOR FLEX 

JF-903-C1



JF-903-C2



JF-903-C3



JF-903-C4



JF-903-C5



JF-903-C6







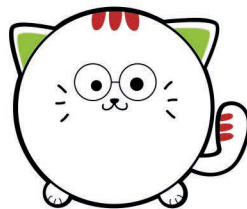
Marketing Material & Shop Display

LIFE ITALIA Kids 



OPEN FOR
PARTNERSHIP

*In available
countries*



LIFE ITALIA

Kids

MADE IN ITALY

FSB SERVICES

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